

### Step 1: Begin With A Starter Kit

Weddings	Special Events	On Location Portraits
<b>Starter Kit \$499</b> - One Photographer - 3 Hours Coverage - Unlimited Exposures - Unlimited Locations - Print Options: Color, BW, Sepia - Personalized Web Photo Gallery - Printable Contact Sheets (via web) - On-Line Proofing and Ordering - Photos Available On Line in 7 Days - 50¢ 4x6s for the Bride and Groom*	<b>Starter Kit \$299</b> - One Photographer - 2 Hours Coverage - Unlimited Exposures - One Location - Print Options: Color, BW, Sepia - Personalized Web Photo Gallery - On-Line Proofing and Ordering - Photos Available On Line in 7 Days - 50¢ 4x6s for the Event Host*	<b>Starter Kit \$149</b> - One Photographer - 45 Minute Session - Unlimited Exposures - One Location - Print Options: Color, BW, Sepia - Personalized Web Photo Gallery - On-Line Proofing and Ordering - Photos Available On Line in 7 Days - 50¢ 4x6s for couple or host*

### Step 2: Add On What You Would Like Prior to The Date

- Additional Coverage Hours	\$99 Per Hour
- 2nd Photographer (3 Hr Min)	\$89 Per Hour
- Portable Studio	\$125 One Location
- Gallery Invite Cards	\$39 200 Cards
- Photo Guest Book	\$79 Per Book
- Travel Outside 30 Mile Radius of Lombard, IL 60148	\$2.00 Per Mile Each Direction

*Saturday events occurring  
in the months  
of April - September  
require an 8 hour minimum*

### Step 3: Purchase What You Would Like After The Date

#### Prints

Wallets (8)	\$5.99
4 x 6 Special	\$0.50*
4 x 6 Standard	\$2.99
5 x 7	\$7.99
8 x 10	\$9.99
11 x 14	\$39.99
16 x 20	\$59.99
20 x 30	\$99.99

#### Digital Products

High Res Negative - Single	\$9.99	
High Res Negatives - All	<del>\$299.00</del>	<b>\$199.00 Current Special</b>
Musical Photo Show - All (TV)	<del>\$169.00</del>	<b>\$ 99.00 Current Special</b>
Musical Photo Album - All (PC)	\$39.99	
iPod / Web Ready Images - All	\$19.99	

#### Albums and Books

See GRAPHIC DESIGN Page for details

#### Greeting & Thank You Cards

See GRAPHIC DESIGN Page for details

#### Composites & Effects

See GRAPHIC DESIGN Page for details

\*Applies to first order only and must be purchased within 3 months of event.  
All physical product prices exclude applicable sale tax and S/H.  
All service prices (photo taking and web posting) are not subject to sales tax.  
**Red Bolded** text denotes current specials.

### Coffee Table Books and Albums

All Duplicate Books 25% Off Original Price

#### Conceptual Visions Coffee Table Book

**Starter Kit: \$269**

- One 12" x 12" imported linen hard cover book
- Choice of 8 linen colors for cover
- 20 pages/sides
- Up to 120 photos (6 side)

A

#### Asuka Coffee Table Book

**Starter Kit: \$279**

- One 10" x 10" photo hard cover book
- Choice of 2 photos on cover (front/back)
- 20 pages/sides
- Up to 120 photos (6 per side)

B

#### Zook Flush Mount Album

**Starter Kit: \$299**

- One 12" x 12" leather hard cover book
- Choice of 6 leather types
- 12 pages/sides
- Up to 72 photos (6 per side)

C

#### Premira Album

**Starter Kit: \$329**

- One 10" x 10" leather hard cover book
- Choice of cameo / no cameo cover
- 24 pages/sides
- Up to 72 photos (6 per sides)

D

#### Zook Photo Book

**Starter Kit: \$349**

- One 12" x 12" photo hard cover book
- Choice of 2 photos on cover (front/back)
- 20 pages/sides
- Up to 120 photos (6 per side)

E

#### Zook Matted Album

**Starter Kit: \$369**

- One 12" x 12" leather hard cover book
- Choice of 6 leather types
- 12 pages/sides
- Up to 72 photos (6 per side)

F

#### Conceptual Visions Add Ons

- Additional pages/sides: \$10
- Imported Leather Cover with Names: \$99
- Acrylic Cover: \$29
- Lay flat option: \$30

#### Asuka Add Ons

- Additional pages/sides: \$100 (per group of 20)  
(Available in sizes of 20, 40, 60, 80 pages only)
- Identical book jacket and storage box: \$50

#### Zook Flush Mount Add Ons

- Additional pages/sides: \$20
- Cameo Cover: \$40
- Cover Stamping: \$10
- Glove, Napa, Distressed Leather Cover: \$35

#### Premira Add Ons

- Additional pages/sides: 30/\$379 36/\$429

#### Zook Photo Book Add Ons

- Additional pages/sides: \$15
- Leather Cover w/Cameo: \$40
- Cover Stamping: \$10
- Glove, Napa, Distressed Leather Cover: \$35

#### Zook Mounted Add Ons

- Additional sides: \$20 - \$40 (depending on mattes)
- Cameo Cover: \$40
- Cover Stamping: \$10
- Glove, Napa, Distressed Leather Cover: \$35

### Greeting and Thank You Cards (25 Cards with Envelopes)

#### Single Sided Cards

- 4 x 8 \$28.99
- 5 x 5 \$34.99
- 5 x 7 \$35.99

#### Folded Cards

- 4 x 6 \$47.99
- 5 x 7 \$54.99
- 5.25 x 8 \$57.99

#### Folded Card Add Ons

- Add additional photos: \$19.99 per set
- Bulk Pricing Available

**Composites & Special Effects:** Starting at \$3.00 for each photo plus cost of print

**General Graphic Design:** \$59 per hour

# Website Design

**loftus photo & design**

Website Design Price List  
Winter 2009 / Spring 2010

## Website Design

### Development ■

#### **Starter Kit ~~\$399~~**

- 4 Page Website
- Custom Graphics
- Submittable Contact Form
- 1st Year Domain Registration
- 2 Months Free Hosting

**\$299.00 Current Special**

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## Add-Ons

### Website Development

	Price
Additional Standard Pages	\$29 each
Submittable Forms	\$29 and up
Database Integration	\$59.00 per hour

### Website Hosting

Monthly Subscription	\$9.99 per month
<i>Receive 2 MONTHS FREE with 12 month subscription</i>	

### Domain Registration

Yearly Fee	\$10.99
<i>Receive 1<sup>st</sup> YEAR FREE with web development services</i>	